

HTI Sports collaborates with Springbok Analytics to develop a first-to-market turnkey MRI solution for Elite Sports Teams

HTI Sports is excited to announce a collaboration agreement with US-based Springbok Analytics (Charlottesville, VA) as it develops a first-to-market turnkey MRI solution for elite sports organizations. HTI Sports is partnering with the leading global research institutions and developers of innovative technology to provide their Elite Sports partners with the best MRI image and soft tissue analysis and sports science research available in the world in order to personalize the training, injury management and performance optimization programs for their athletes. The collaboration with Springbok Analytics is just the latest example of HTI Sports' progress.

Springbok Analytics' AI and machine learning powered MRI analytical solutions provide the most accurate, rapid and comprehensive insight and analysis of the human musculoskeletal system in the world. This approach facilitates 3D visualization and quantitative analysis at the individual muscle level that cannot be done as precisely, rapidly, or cost-effectively under existing methods. Integrating Springbok's technology into HTI Sports' platform will give participating Elite sports clubs access to unique data that will help training and medical staffs prevent injury, design individualized rehabilitation programs to speed up return to play and optimize performance of their athletes. Additionally, Springbok's technology will afford sports scientists the ability to study player data at the team-wide level to evaluate muscle function as it relates to injury occurrence, recovery and performance, findings that will help to guide training protocols.

Jeremy Gilden, US Director of HTI Sports said, *"The service that Springbok Analytics brings to HTI Sports adds a World leading dimension to our product. They offer a unique insight through volumetric analysis of muscle tissue which gives our Elite sports partners a competitive edge and advantage over their rivals. We very much look forward to working with them to enhance our turnkey quality service."*

Scott Magargee, CEO of Springbok Analytics said, *"We are excited to collaborate with HTI Sports in offering a comprehensive, end-to-end MRI solution to its elite sports partners. We believe the HTI Sports model of designing, installing and operating MRI suites is a leading-edge concept that maximizes the value of MRI systems and will become the standard of care for elite sports organizations, particularly as the world rethinks how to deliver personalized care safely and cost-effectively. We are pleased to support HTI Sports in its mission."*

HTI Sports is part of the HTI family of companies. HTI is a unique and dynamic business model established in the US more than 40 years ago in response to the growing worldwide demand for a patient-focused model of cancer treatment, under which care is delivered as close to the patient's home as possible. Our highly focused mission has been to develop comprehensive centers of excellence through public/private initiatives and in partnership with high quality healthcare providers that advance the diagnosis and treatment of cancer. HTI has delivered over 250 cancer centers, all of which include a full range of diagnostic equipment. HTI is a sister company of Proton International, which provides turnkey development for state-of-the-art Proton Beam Therapy across the globe.

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